

Clients

Bruno Magli, Italy

- January 2002 through December 2003

Design and development of a New Store Concept for Ladies, Men's shoes and accessories. First store opened in Florence in December 2002, followed by Rome via Condotti, New York Madison Ave, Moscow, Tokyo Omotesando. Projects include New York 5th ave and several department stores boutiques in Japan as well as franchise stores in the Middle East. Design and development of a shop in shop concept for worldwide implementation.

Christian Lacroix, France

- May 2000 through May 2003

Design and development of a New Store Concept covering all product ranges (Prêt-à-Porter, Bazar, Jeans, accessories and Home wear). First store opened in Tokyo Daykanyama in June 2001. Locations opened since then include, Seoul, Beijing, Bangkok. Development of a Shop in Shop Design Concept based on this new design for a roll out program starting in Japan in Sept. 2001 with 20 locations opened since then Opening of Paris Galerie Lafayette corner in June 2002. Development of a specific Design Concept for Childrenwear.

- March 1998 through May 2000

Design and development of a Shop in Shop Concept for the Prêt-à-Porter collection and the Bazar collection. Implementation and roll-out program for 20 locations in EU, USA and Asia.

Christ, Switzerland

- Since December 2005

Design and development of a New Store Concept for jewellery and watches. Design award in November 2005 start of concept development from January 2006 on. First location opened in Luzern-Kriens on March 31th 2006. Locations in Lugano, Solothurn, Neuchatel, Zurich to open spring summer 2006. Roll out program for 2006 10 includes 45 locations in Switzerland.

De Beers, United Kingdom

- Since July 2007

Design and development of a new Store Design Concept. First implementation in the Tokyo Ginza Flagshipstore opening March 2008. Other 20 store openings planned for 2008 include Hawaii, Taipei, London, Dallas, Chicago, Moscow and Paris.

- Since July 2004

Development and Implementation of a Store Design Concept following the original design by Antonio Citterio. Implementation and roll out program on ca. 10 locations per year in EU, USA, Japan and Asia. Stores already opened include Paris Printemps, Osaka, Taipei, Las Vegas, Houston, Washington, Hong Kong (opening January 2008), Moscow

Dunhill, United Kingdom

- April 2000 through April 2002

Design and development of a New Store Concept for Men's wear, accessories and jewellery. First store opened in London Old Bond Street in April 2001. Opened locations since then include, New York 5th Ave, Tokyo Ginza, Paris rue de la Paix and more than 30 other projects in the USA, Europe, Asia and Japan. Design and development of a shop in shop concept as well as a corner and travel retail concept for worldwide implementation.

Escada, Germany

- Since April 2005

Design and development of a New Store Concept. Design award in June. Start of concept development from September 2005 on. First location opened in Fall 2006 in Vienna and Hamburg. Los Angeles Rodeo Drive and London refurbished in 2007. Roll out program for 2006 and 2007 includes 30 locations worldwide.

Hugo Boss, Germany

- Since September 2006

Design and development of various Shop in Shop Concepts for Watches, Jewellery, Bodywear, Fragrance, Eyewear and Leather accessories. Includes

all ranges of display items from furniture to merchandising support such as window display and product holders.

- Since September 2004

Design and development of a New Store Concept for Ladies and Men's accessories for all Hugo Boss labels. First locations to open in September 2005 in Frankfurt and Amsterdam. Development to be followed by a roll out phase for approximately 20 stores a year worldwide.

- March 2002 through March 2003

Competition award for a New store Concept for HUGO Traveller. Concept development and engineering of production for all furniture. First location in Munich Airport T2 opened in June 2003. Formatting of all concept specifications into a complete Hugo Traveller design manual.

- June 2001 to June 2002

Organization of a furniture tendering for the Black Label design concept in the Americas and in Europe.

- June 1997 till December 1998

Reorganization of the furniture production on a worldwide basis for a yearly 50 stores roll-out program.

Vertu, United Kingdom

- May 2009 through December 2009

Design and development of a new Store Design Concept for luxury cellphones, and accessories. CAPS services include the creation of a new store design concept with branded store front, free standing and built in furniture as well as the corresponding integrated visual merchandising program with accessories for storefront windows, counters and built in vitrines. Design and specifications of the corresponding lighting design concept. Design and build of a complete 70 sqm mock up store within 6 months of store concept contract signature. Design concept world wide roll out implementation starting 2010.